

WOWT 3501 Farnam St. Omaha, NE 68131

Sales T & C: www.gray.tv/advertising

Billing:

Billing Address:

Smart Media Group Attention: Elaine Gaeckler PO Box 26067 Alexandria, VA 22313

Send Payment To:

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

WOWT Tu 03/22/22

12:25 PM Days of Our Lives

VOICE					
Property	WOWT				
Invoice #	2462897-1	Order #	2462897		
Invoice Date	03/27/22	Alt Order #			
Invoice Month	March 2022	Deal #			
Invoice Period	02/28/22 - 03/26/22	Flight Dates	03/20/22 - 03/26/22		
Advertiser	Herbster for Governo	or			
Product	320326				
Estimate #	320326				
	Account Executive	Mary Beth Keating			
	Sales Office	Omaha National			
	Sales Region	National			
	Agency Code	9912891			
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	114228			
	Advertiser Ref	596463			
	Product 1				

Sp	oots
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:30 HFNV30322H

Product 2

Line Star	t Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 03/2	21/22	03/26/22	Today w/	Hoda & Jenna	Today w/ Hoda & J	MTWTF	:30	5	\$80.00	NM		
Wee		Start Date 03/21/22	End Date 03/27/22	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$80.00						
Spots: #				r Time Descript	tion	Start/End Time	e Lengt	h Ad-ID			Rate	Type
2		NT M 03			// Hoda & Jenna	Today w/ Hoda	1 & J (:3	0 HFNV30322H			\$80.00	NM
1	WOV	NT Tu 03	3/22/22 10:	50 AM Today w	// Hoda & Jenna	Today w/ Hoda	ı&J∈ :3	O HNBP30321H			\$80.00	NM
3	wo.	NT W 03	3/23/22 10:	59 AM Today w	// Hoda & Jenna	Today w/ Hoda	ı&J∈ :3	O HNBP30321H			\$80.00	NM
4	WO	NT Th 03	3/24/22 10:	55 AM Today w	// Hoda & Jenna	Today w/ Hoda	ı&J∈ :3	O HNBP30321H			\$80.00	NM
5	WO\	WT F 03	3/25/22 10:	56 AM Today w	// Hoda & Jenna	Today w/ Hoda	ı&J∈ :3	O HNBP30321H			\$80.00	NM
2.02/2	1/22	03/26/22	MiddayA	loure	110 100	MTMT	:30	10	¢100.00	NM		
2 03/2	21/22	03/26/22	Midday N	iews	11a-12p	MTWTF	:30	10	\$100.00	INIVI		
Wee		Start Date 03/21/22	End Date 03/27/22	MTWTFSS MTWTF	Spots/Week 10	<u>Rate</u> \$100.00						
Spots: #				r Time Descript	ion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	Type
8		NT M 03	3/21/22 11:	11 AM Midday	News	11a-12p	:3	0 HNBP30321H			\$100.00	NM
5	wo.	NT M 03	3/21/22 11:	29 AM Midday	News	11a-12p	:3	0 HFNV30322H			\$100.00	NM
2	. WO	NT Tu 03	3/22/22 11:	12 AM Midday	News	11a-12p	:3	0 HFNV30322H			\$100.00	NM
6	WO\	NT Tu 03	3/22/22 11:	43 AM Midday	News	11a-12p	:3	O HNBP30321H			\$100.00	NM
3	WO\	WT W 03	3/23/22 11:	23 AM Midday	News	11a-12p	:3	0 HFNV30322H			\$100.00	NM
7	wo\	NT W 03	3/23/22 11:	54 AM Midday	News	11a-12p	:3	O HNBP30321H			\$100.00	NM
4	. WOV	NT Th 03	3/24/22 11:	11 AM Midday	News	11a-12p	:3	0 HFNV30322H			\$100.00	NM
9	WO\	NT Th 03	3/24/22 11:	49 AM Midday	News	11a-12p	:3	O HNBP30321H			\$100.00	NM
10	WO\	NT F 03	3/25/22 11:	40 AM Midday	News	11a-12p	:3	0 HFNV30322H			\$100.00	NM
1	WOV	NT F 03	3/25/22 11:	53 AM Midday	News	11a-12p	:3	O HNBP30321H			\$100.00	NM
3 03/2	21/22	03/26/22	Days of 0	Our Lives	12p-1p	MTWTF	:30	5	\$75.00	NM		
Wee		Start Date 03/21/22	End Date 03/27/22	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$75.00						
Spots: #	<u> Ch</u>	<u>Day Ai</u>	<u>ir Date</u> <u>Air</u>	r Time Descript	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate</u>	Type
1	WOV	NT M 03	3/21/22 12:	30 PM Days of	Our Lives	12p-1p	:3	O HNBP30321H			\$75.00	NM
I _		A/T T 00	100/00 10	05 014 0		40 4	_	0			475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

12p-1p

\$75.00 NM

Send Payment To:



WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

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Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
3 03/21/2	2 03/26/22	Days of Our Lives	12p-1p	MTWTF	:30	5	\$75.00	NM		
Spots: #	Ch Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Ty	ре
2	WOWT W 03	/23/22 12:59 PM Day	s of Our Lives	12p-1p	:3	0 HFNV30322H			\$75.00 N	1M
3	WOWT Th 03. See MG		s of Our Lives	12p-1p	:0	0			\$75.00 N	VМ
6	WOWT F 03, MG for 3		s of Our Lives	12p-1p	:3	0 нмвр30321н			\$75.00 N	IM
4	WOWT F 03	/25/22 12:59 PM Day	s of Our Lives	12p-1p	:3	0 HFNV30322H			\$75.00 N	IM
4 03/21/2	2 03/26/22	M-F 2-230p	2-230p	MTWTF	:30	5	\$50.00	NM		
Weeks:	Start Date 03/21/22	End Date MTWTFS 03/27/22 MTWTF-		<u>Rate</u> \$50.00						
Spots: #	Ch Day Air	Date Air Time Des	scription .	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty	ре
2	WOWT M 03. See MG		- 2-230p	2-230p	:0	0			\$50.00 N	IM
3	WOWT Tu 03	/22/22 2:22 PM M-F	⁻ 2-230p	2-230p	:3	O HNBP30321H			\$50.00 N	1M
1	WOWT W 03	/23/22 2:15 PM M-F	⁻ 2-230p	2-230p	:3	O HNBP30321H			\$50.00 N	1M
4	WOWT Th 03	/24/22 2:14 PM M-F	⁻ 2-230p	2-230p	:3	O HNBP30321H			\$50.00 N	lM
6	WOWT F 03 MG for 4		- 2-230p	2-230p	:3	0 нмвр30321н			\$50.00 N	IM
5	WOWT F 03	/25/22 2:27 PM M-F	2-230p	2-230p	:3	0 HFNV30322H			\$50.00 N	IM
5 03/21/2	2 03/26/22	M-F 3p-4p	258p-4p	MTWTF	:30	5	\$70.00	NM		
Weeks:	Start Date 03/21/22	End Date MTWTFS 03/27/22 MTWTF-		<u>Rate</u> \$70.00						
Spots: #	Ch Day Air	Date Air Time Des	scription .	Start/End Time	Lengt	h Ad-ID			Rate Ty	<u>ре</u>
2	WOWT M 03	/21/22 3:19 PM M-F	⁼ 3p-4p	258p-4p	:3	O HNBP30321H			\$70.00 N	1M
3	WOWT Tu 03	/22/22 3:10 PM M-F	⁻ 3p-4p	258p-4p	:3	0 HFNV30322H			\$70.00 N	1M
1	WOWT W 03	/23/22 3:20 PM M-F	⁼ 3p-4p	258p-4p	:3	0 HFNV30322H			\$70.00 N	1M
4	WOWT Th 03	/24/22 3:28 PM M-F	⁻ 3p-4p	258p-4p	:3	0 HFNV30322H			\$70.00 N	M
5	WOWT F 03	/25/22 3:44 PM M-F	² 3p-4p	258p-4p	:3	0 нивр30321н			\$70.00 N	M
6 03/21/2	2 03/26/22	Today Show	7a-9a	MTWTF	:30	10	\$275.00	NM		
Weeks:	Start Date 03/21/22	End Date MTWTFS 03/27/22 MTWTF-		<u>Rate</u> \$275.00						
Spots: #	Ch Day Air	Date Air Time Des	scription _	Start/End Time	Lengt	h Ad-ID			Rate Ty	<u>pe</u>
2	WOWT M 03	/21/22 7:30 AM Too	lay Show	7a-9a	:3	0 HFNV30322H			\$275.00 N	1M
6	WOWT M 03	/21/22 8:29 AM Too	lay Show	7a-9a	:3	О НИВРЗОЗ21Н			\$275.00 N	1M
1	WOWT Tu 03. See MG		lay Show	7a-9a	:0	0			\$275.00 N	IM
7	WOWT Tu 03	/22/22 7:29 AM Too	lay Show	7a-9a	:3	0 нивр30321н			\$275.00 N	1M
5	WOWT W 03		•	7a-9a	:3	0 HFNV30322H			\$275.00 N	
10	WOWT W 03	/23/22 8:42 AM Too	•	7a-9a	:3	0 HFNV30322H				lM
4	WOWT Th 03			7a-9a	:3	0 HFNV30322H				lM
	WOWT Th 03		-	7a-9a	:3	0 HFNV30322H				MI
		/25/22 8:29 AM Too	•	7a-9a		0 HFNV30322H			\$275.00 N	
	WOWT F 03	/25/22 8:38 AM Too 3.1 03/22	•	7a-9a		0 нмвр30321н			\$275.00 N	
3		/25/22 8:57 AM Too	lay Show	7a-9a	:3	0 HFNV30322H			\$275.00 N	1M

WOWT NBC OMAHA

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

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Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
0.00/04/00	00/00/00						*****		
6 03/21/22	03/26/22	Today Show	7a-9a	MTWTF	:30	10	\$275.00	NM	
7 03/26/22	03/26/22	Weekend News Sa	7-8a	S-	:30	1	\$100.00	NM	
	00/20/22			J		•	ψ.σσ.σσ		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22S-	1	\$100.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 W	OWT Sa 03	/26/22 7:30 AM Week	end News Sa	7-8a	:3	O HNBP30321	Н		\$100.00 NM
8 03/26/22	03/26/22	Sa Today	8a-10a	S-	:30	1	\$150.00	NM	
)A/ I	04 t D t -	Final Data MTWTFCC	O	Dete					
Weeks:	Start Date 03/21/22	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			•	•	Longt	P V4 ID			Pata Type
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>			Rate Type
1 WC	OWT Sa 03	/26/22 8:52 AM Sa To	oday	8a-10a	:3	0 HFNV30322I	H		\$150.00 NM
9 03/20/22	03/20/22	Weekend News Su	658a-8a	S	:30	1	\$100.00	NM	
				_		-	**********		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/14/22	03/20/22S	1	\$100.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WC	OWT Su 03	/20/22 7:40 AM Week	end News Su	658a-8a	:3	O HNBP30321	Н		\$100.00 NM
10 03/21/22	03/26/22	M-F News @ 4p	358p-5p	MTWTF	:30	15	\$225.00	NM	
)A/ I	04 t D t -	Final Data MTWTECC	0	D-4-					
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 MTWTF	Spots/Week 15	<u>Rate</u> \$225.00					
Spoto: # Ch				•	Longt	P V4 ID			Poto Typo
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>			Rate Type
		/21/22 3:59 PM M-F N	.	358p-5p		0 HFNV30322I			\$225.00 NM
•		/21/22 4:09 PM M-F N	.	358p-5p		O HNBP30321			\$225.00 NM
1	OWT M 03		.	358p-5p		0 HFNV30322I			\$225.00 NM
	OWT Tu 03		lews @ 4p	358p-5p	:3	O HNBP30321	Н		\$225.00 NM
11 WC	OWT Tu 03	/22/22 4:29 PM M-F N	lews @ 4p	358p-5p	:3	0 HFNV30322I	Н		\$225.00 NM
7 WC	OWT Tu 03	/22/22 4:45 PM M-F N	lews @ 4p	358p-5p	:3	O HNBP30321	Н		\$225.00 NM
2 W0	OWT W 03	/23/22 4:11 PM M-F N	lews @ 4p	358p-5p	:3	O HNBP30321	Н		\$225.00 NM
8 WC	OWT W 03	/23/22 4:27 PM M-F N	News @ 4p	358p-5p	:3	0 HFNV30322i	Н		\$225.00 NM
12 W	OWT W 03	/23/22 4:45 PM M-F N	lews @ 4p	358p-5p	:3	O HNBP30321	Н		\$225.00 NM
	OWT Th 03		.	358p-5p		- () HNBP30321i			\$225.00 NM
1	OWT Th 03			358p-5p		0 HFNV30322I			\$225.00 NM
1	OWT Th 03		.	358p-5p		O HNBP30321			\$225.00 NM
			O .			0 HFNV303221			
1			.	358p-5p					\$225.00 NM
1	OWT F 03			358p-5p		O HNBP30321			\$225.00 NM
9 WC	OWT F 03	/25/22 4:57 PM M-F N	News @ 4p	358p-5p	:3	0 HFNV30322I	Н		\$225.00 NM
11 03/21/22	03/26/22	News @ 5p M-F	457p-530p	MTWTF	:30	10	\$350.00	NM	
11 00/21/22	00,20,22	.10110 @ 00 111 1	101 p 000p		.00	.0	ψ000.00	. 4141	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22 MTWTF	10	\$350.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	ription_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
7 WC	OWT M 03			457p-530p	:3	0 HNBP30321	Н		\$350.00 NM
	OWT M 03		•	457p-530p		0 HFNV30322I			\$350.00 NM
	OWT Tu 03		•	457p-530p		0 HFNV30322I			\$350.00 NM
l .	OWT Tu 03			457p-530p		O HNBP30321			\$350.00 NM
1 1 440	JVVI IU US	LLILL J.Z9 FIVI NEWS	C OP IVI-I	437 p-330p	.3	O THE JUJETI			φυσυ.υυ INIVI

WOWT NBC OMAHA

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

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Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Spots

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
11 03/21/22	03/26/22	News @ 5p M-F	457p-530p	MTWTF	:30	10	\$350.00	NM		
Spots: # Ch	Day Air D	ate Air Time Descr	iption_	Start/End Time	Lengtl	n Ad-ID			Rate Ty	уре
i	OWT W 03/23	3/22 5:10 PM News	@ 5p M-F	457p-530p	:30) HFNV30322H			\$350.00 N	NM
9 W	OWT W 03/23		O .	457p-530p	:30) HNBP30321H				NM
ł	OWT Th 03/24		O ,	457p-530p	:30) HFNV30322H				NM
	OWT Th 03/24			457p-530p) HNBP30321H				NM
H	OWT F 03/25		O .	457p-530p) HNBP30321H				NM
1	OWT F 03/25		O .	457p-530p) HFNV30322H				NM
12 03/21/22	03/26/22	News @ 630p M-F	630p-7p	MTWTF	:30	9	\$350.00	NM	+000000	
12 00/21/22				MIWII	.00		Ψοσο.σο	14141		
Weeks:		End Date MTWTFSS 03/27/22 MTWTF	Spots/Week 9	<u>Rate</u> \$350.00						
Spots: # Ch			iption	Start/End Time	Lenath	n Ad-ID			Rate Ty	vpe
i	OWT M 03/21			630p-7p) HNBP30321H			\$350.00 N	
	OWT M 03/21		•	630p-7p) HFNV30322H				NM
	OWT Tu 03/22		•	630p-7p) HFNV30322H				NM
H	OWT Tu 03/22		•	630p-7p) HNBP30321H				NM
	OWT W 03/23		•	630p-7p) HFNV30322H				NM
1	OWT Th 03/24		<u> </u>	630p-7p) HFNV30322H				NM
	OWT Th 03/24		•	630p-7p) HNBP30321H				NM
ł	OWT F 03/25		•	630p-7p) HNBP30321H				NM
1	OWT F 03/25) HFNV30322H				NM
9 000	JVVI F 03/23	0.34 FIVI News	@ 030p IVI-F	630p-7p	.30	J HFNV 30322H			\$350.00 I	NIVI
13 03/21/22	03/26/22	News @ 5p Sa	459p-530p	S-	:30	1	\$300.00	NM		
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> 03/27/22S-	Spots/Week 1	<u>Rate</u> \$300.00						
Spots: # Ch	Day Air D	ate Air Time Descr	iption	Start/End Time	Lengtl	n Ad-ID			Rate Ty	ype
	OWT Sa 03/26			459p-530p) нивр30321н			\$300.00	— i
										二
14 03/21/22	03/26/22	News @ 630p Sa	630p-7p	S-	:30	1	\$200.00	NM		
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> 03/27/22S-	Spots/Week 1	<u>Rate</u> \$200.00						\neg
Spots: # Ch			intion	Start/End Time	l enati	n Ad-ID			Rate Ty	_{vne}
1	OWT Sa 03/26			630p-7p		<u>, ка нь</u>) нивр30321н			\$200.00 N	ı
		0.47 T W TYOWS	<u>@ 000p 0a</u>	000р 7р		yz. 30322			Ψ200.00 1	<u></u>
15 03/20/22	03/20/22	News @ 5p Su	459p-530p	S	:30	1	\$250.00	NM		
Weeks:	Start Date E		Spots/Week	Rate						\neg
Spots: # Ch	03/14/22 (Day Air D		1 intion	\$250.00 Start/End Time	Longt	n Ad-ID			Rato Ti	,,,,,
– –	<u>Day Air D</u> DWT <i>Su 03/20</i>				<u>Lengu</u> :0:				Rate Ty	i
	See MG 15	5.2	@ 5p Su	459p-530p	:00	J			\$250.00 I	
2 W(OWT Tu 03/22 MG for 15.		ng News Show	6a-7a	:30) HFNV30322H			\$250.00 N	NM
16 03/21/22	03/26/22	The Tonight Show	1035p-1136p	M-W	:30	2	\$150.00	NM		
Weeks:		End Date MTWTFSS	Spots/Week	Rate						\dashv
Spots: # Ch		03/27/22 M-W	2 intion	\$150.00 Start/End Time	Longt	a Ad ID			Data Ti	,,,,,,
Spots: # <u>Ch</u>	<u>Day Air D</u>	ate <u>Air Time</u> <u>Descr</u>	<u>ιμιι0Π</u>	Start/End Time	Lengti	n <u>Ad-ID</u>			<u>Rate</u> <u>Ty</u>	/pe

WOWT NBC OMAHA

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

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Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

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						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 03/21/22	03/26/22	The Tonight Show	1035p-1136p	M-W	:30	2	\$150.00	NM	
Spots: # Ch	n Day Air	Date Air Time Descri	ntion	Start/End Time	Lenat	n Ad-ID			Rate Type
1						<u>1 // // // // // // // // // // // // //</u>	i		
			•	1035p-1136p		-			\$150.00 NM
2 W	OWT W 03	/23/22 11:34 PM The To	onight Show	1035p-1136p	:3) HNBP30321H			\$150.00 NM
17 03/21/22	03/26/22	Saturday Night Live	1030p-12a	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22S-	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>n Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 W	OWT Sa 03	/26/22 11:20 PM Saturd	lay Night Live	1030p-12a	:3) НМВРЗОЗ21Н	l .		\$200.00 NM
18 03/21/22	03/26/22	News @ 10p M-F	10p-1035p	MTWTF	:30	10	\$375.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 MTWTF	Spots/Week 10	<u>Rate</u> \$375.00					
Spots: # Ch			<u>ption</u>	Start/End Time	<u>L</u> engt	n Ad-ID			Rate Type
i	OWT M 03	/21/22 10:13 PM News	@ 10p M-F	10p-1035p) HFNV30322H			\$375.00 NM
	OWT M 03		.	10p-1035p		-) нивр30321н			\$375.00 NM
	OWT Tu 03		.	10p-1035p) HFNV30322H			\$375.00 NM
	OWT Tu 03			10p-1035p) HNBP30321H			\$375.00 NM
•		/23/22 10:13 PM News) HNBP30321H			
ł			<u> </u>	10p-1035p		-			\$375.00 NM
1		/23/22 10:28 PM News	O 1	10p-1035p) HFNV30322H			\$375.00 NM
	OWT Th 03		.	10p-1035p) HFNV30322H			\$375.00 NM
1	OWT Th 03		.	10p-1035p	:3) HNBP30321H			\$375.00 NM
9 W	OWT F 03	/25/22 10:13 PM News	@ 10p M-F	10p-1035p	:3) нивр30321н			\$375.00 NM
5 W	OWT F 03	/25/22 10:29 PM News	@ 10p M-F	10p-1035p	:3) HFNV30322H	l		\$375.00 NM
19 03/21/22	03/26/22	News @ 10p Sa	10p-1035p	S-	:30	1	\$350.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	03/21/22	03/27/22S-	1	\$350.00		A 1 15			D . T
Spots: # <u>Cl</u>				Start/End Time		n Ad-ID			Rate Type
1 W	OWT Sa 03	/26/22 10:26 PM News	@ 10p Sa	10p-1035p	:3) HFNV30322H			\$350.00 NM
20 03/20/22	03/20/22	News @ 10p Su	10p-11p	S	:30	1	\$250.00	NM	
Weeks:	Start Date 03/14/22	End Date MTWTFSS 03/20/22S	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			·	Start/End Time	Longt	n Ad-ID			Rate Type
	OWT Su 03						i		\$250.00 NM
1 W	OWI Su 03	120/22 10:39 PW News	@ 10p Su	10p-11p	:3) HNBP30321H			\$250.00 NW
21 03/21/22	03/26/22	Weekday Jeopardy	6p-630p	MTWTF	:30	10	\$325.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 MTWTF	Spots/Week 10	<u>Rate</u> \$325.00					
Spots: # Ch				Start/End Time	Lenat	n Ad-ID			Rate Type
		/21/22 6:07 PM Weeks		6p-630p	_	<u>, да 15</u>) нивр30321н	İ		\$325.00 NM
1		/21/22 6:25 PM Week		6p-630p) HFNV30322H			\$325.00 NM
ł) HFNV30322H			
	OWT Tu 03			6p-630p					\$325.00 NM
1	OWT Tu 03			6p-630p) HNBP30321H			\$325.00 NM
1		/23/22 6:06 PM Week		6p-630p) HFNV30322H			\$325.00 NM
5 W	OWT W 03	/23/22 6:25 PM Week	day Jeopardy	6p-630p	:3) HNBP30321H	I		\$325.00 NM

WOWT NBC OMAHA

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 03/21/22	03/26/22	Weekday Jeopardy	6p-630p	MTWTF	:30	10	\$325.00	NM	
Spots: # Ch	<u>Day Aii</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	OWT Th 03	3/24/22 6:06 PM Week	day Jeopardy	6p-630p	:30) HFNV30322H	I		\$325.00 NM
9 W	OWT Th 03	3/24/22 6:24 PM Week	day Jeopardy	6p-630p	:30) HNBP30321F	I		\$325.00 NM
10 W	OWT F 03	3/25/22 5:59 PM Week	day Jeopardy	6p-630p	:30) HNBP30321F	I		\$325.00 NM
4 W	OWT F 03	3/25/22 6:26 PM Week	day Jeopardy	6p-630p	:30) HFNV30322H	l		\$325.00 NM
22 03/21/22	03/26/22	Sa Jeopardy	6p-630p	S-	:30	1	\$200.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>n Day Air</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Length	n Ad-ID			Rate Type
1 W	OWT Sa 03	3/26/22 6:13 PM Sa Je	opardy	6p-630p	:30) HFNV30322F	l		\$200.00 NM
23 03/21/22	03/26/22	Monday Prime 2 Hour	657p-9p/8p-10p	M	:30	1	\$450.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 M	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Ai</u>	r Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1 W	OWT M 03	3/21/22 7:24 PM Mond	ay Prime 2 Hour	657p-9p/8p-10p	:30) HNBP30321F	l		\$450.00 NM
24 03/21/22	03/26/22	Thursday Prime Hr 1	657p-8p	T	:30	1	\$350.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day Ai</u>	r Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1 W	OWT Th 03	3/24/22 7:40 PM Thurs	day Prime Hr 1	657p-8p	:30) HFNV30322H	l		\$350.00 NM
25 03/21/22	03/26/22	Thursday Prime Hr 2	8p-9p	T	:30	1	\$400.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22T	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch	<u>Day Ai</u>	r Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1 W	OWT Th 03	8/24/22 8:39 PM Thurs	day Prime Hr 2	8p-9p	:30) HNBP30321F	l		\$400.00 NM
26 03/21/22	03/26/22	Friday Prime 2 Hour	657p-9p/8p-10p	F	:30	2	\$350.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22F	Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch				Start/End Time	Length	n Ad-ID			Rate Type
i .	OWT F 03	8/25/22 8:40 PM Friday	Prime 2 Hour	657p-9p/8p-10p	:30) HNBP30321H	l		\$350.00 NM
1 W	OWT F 03	3/25/22 9:21 PM Friday	Prime 2 Hour	657p-9p/8p-10p	:30) HFNV30322H	I		\$350.00 NM
27 03/21/22	03/26/22	Morning News Show	6a-7a	MTWTF	:30	1	\$250.00	NM	
Weeks:	Start Date 03/21/22	End Date MTWTFSS 03/27/22 MTWTF	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day Ai</u>		iption_	Start/End Time	<u>Length</u>	n Ad-ID			Rate Type
1 W	OWT Tu 03	3/22/22 6:51 AM Morni	ng News Show	6a-7a	:30) HFNV30322H	l		\$250.00 NM
28 03/21/22	03/26/22	Late Night w/ Seth Me	yer 1136p-1237a	MTWTF	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
04 " 0'	03/21/22	03/27/22 MTWTF	1	\$50.00	1	- A-I ID			Data Tar
Spots: <u>#</u> <u>C</u>	<u>n Day Aii</u>	r Date <u>Air Time</u> <u>Descr</u>	ipuon	Start/End Time	<u> Lengtr</u>	<u>Ad-ID</u>			Rate Type

Send Payment To: WOWT NBC OMAHA

WOWT P.O. Box 14200 Tallahassee, FL 32317-4200

Invoice #	2462897-1	Invoice Month	March 2022
Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/26/22
Advertiser	Herbster for Governor		
Product	320326		
Estimate #	320326		

Spots/

Line Start	t Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28 03/2	21/22	03/26/2	22 Late	e Night w/ Seth Me	eyer 1136p-1237a	MTWTF	:30	1	\$50.00	NM	
Spots: #	<u> Ch</u>	Day	Air Date	Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WO	WT M	03/21/22	12:34 AM Late I	Night w/ Seth Meyers	1136p-1237a	:3	O HNBP30321	ł		\$50.00 NM
						Total Spots	1	13			

\$26,750.00	<u>Gross Total</u>	Payment Terms 30 Days
\$4,012.50	Agency Commission	
\$22,737.50	Net Amount Due	
\$0.00	Invoice Balance as of 03/28/22 3:22:37 PM CT	